

## Leveraging Administrative and Governmental Policies to Improve PrEP Utilization

Jeffrey S. Crowley, MPH (He, Him)

Distinguished Scholar/Program Director of Infectious Diseases Initiatives  
O'Neill Institute for National and Global Health Law  
Georgetown University Law Center  
Washington, DC

## Financial Relationships With Ineligible Companies (Formerly Described as Commercial Interests by the ACCME) Within the Last 2 Years:

Mr Crowley has served as an advisor to Gilead Sciences, Inc, and Merck & Co, Inc. His institution receives financial support from Gilead Sciences, Inc, Merck & Co, Inc, and ViiV Healthcare. (Updated 11/16/21)

Slide 2

**O'NEILL  
INSTITUTE**  
NATIONAL AND GLOBAL HEALTH LAW  
GEORGETOWN LAW

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

### KEY PrEP POLICY ISSUES

- Is PrEP safe and effective?
- Do people want it / will providers prescribe it?
- Can people access it? (i.e., available, affordable, all components of regimen covered, etc.)
  - Is the PrEP regimen sustainable (for the user and the provider)?
  - Is PrEP helping to achieve population-level impacts?

NOT AN EXCLUSIVE LIST AND THERE ARE MORE ISSUES THAN I COVER CAN IN TODAY'S SESSION

O'NEILL  
INSTITUTE

FOR MEDICAL & PUBLIC HEALTH LAW

GEORGETOWN LAW

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

STRUCTURE OF THE PRESENTATION

1. Overview of US Health Care System and HIV Public Health Programs

2. PrEP Policy Initiatives

3. Ongoing and Future PrEP Policy Issues and Threats

4. Resources

---

---

---

---

---

---

---

---

O'NEILL  
INSTITUTE

FOR MEDICAL & PUBLIC HEALTH LAW

GEORGETOWN LAW

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 1

OVERVIEW OF US HEALTH CARE SYSTEM AND  
HIV PUBLIC HEALTH PROGRAMS

---

---

---

---

---

---

---

---

O'NEILL  
INSTITUTE

FOR MEDICAL & PUBLIC HEALTH LAW

GEORGETOWN LAW

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 1: OVERVIEW OF US HEALTH CARE SYSTEM AND HIV PUBLIC HEALTH PROGRAMS

The United States has a complicated patchwork of health insurance programs

HEALTH INSURANCE COVERAGE IN THE UNITED STATES, 2020

Insurance Type	Percentage
Employer	50%
Uninsured	27%
Medicare	16%
Medicaid	18%
Military	9%
Other Private	5%

Source: Kaiser Family Foundation estimates based on Census Bureau's Current Population Survey (CPS: Annual Social and Economic Supplements), 2017-2021. Notes: Medicaid includes dual eligibles (who receive both Medicaid and Medicare) and children enrolled in the Children's Health Insurance Program (CHIP).

---

---

---

---

---

---

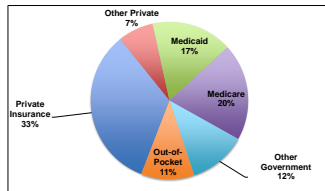
---

---

## SECTION 1: OVERVIEW OF US HEALTH CARE SYSTEM AND HIV PUBLIC HEALTH PROGRAMS

### The United States spent 18% of GDP on health care last year

## DISTRIBUTION OF US HEALTH CARE EXPENDITURES, 2020



Source: statista.com

[illegible]

## SECTION 1: OVERVIEW OF US HEALTH CARE SYSTEM AND HIV PUBLIC HEALTH PROGRAMS

### Who and how many people do health insurance programs cover?

**Private insurance coverage (Covered 216.5 million people in 2020):** Covers roughly half of the population. Nearly all of this is employer sponsored coverage.

**Medicare (62.6 million beneficiaries in 2020):** Federal program for seniors (65+) and working age people with disabilities. Provides comprehensive acute care, not long-term care. For under 65, there is a 29-month waiting period. Because of Medicare, fewer than 1% of seniors are uninsured.

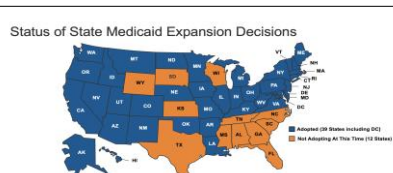
**Medicaid (75.9 million beneficiaries in May 2021 + 6.9 million CHIP beneficiaries):** Medicaid/CHIP enrollment is up 16% (11.5 million people) since the start of the COVID-19 pandemic. Feds set minimum standards and provide open-ended matching payments. States must cover defined "mandatory" populations and services but can exceed these minimum standards. Covers low-income children, parents, seniors, and people with disabilities. Largest payer for nursing home and community Long-Term Services and Supports (LTSS). 38 states plus DC have expanded Medicaid to citizens up to 138% of poverty.

[illegible]

## SECTION 1: OVERVIEW OF US HEALTH CARE SYSTEM AND HIV PUBLIC HEALTH PROGRAMS

## 12 states have not expanded Medicaid, most in the south

## SOUTHERN US IS DISPROPORTIONATELY IMPACTED BY HIV



NOTE: Current status for each state is based on RFF tracking and analysis of state activity. See link below for additional state-specific notes.  
SOURCE: "Status of State Action on the Medicaid Expansion Decision," KFF State Health Facts, updated November 9, 2021.  
<https://www.kff.org/health-policy/state-action/medicaid-expansion-decision/>

KFR

[illegible]

O'NEILL  
INSTITUTE

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 1: OVERVIEW OF US HEALTH CARE SYSTEM AND HIV PUBLIC HEALTH PROGRAMS

Our complex health care financing systems consists of more than just insurance programs

DISCRETIONARY HEALTH PROGRAMS FILL IMPORTANT GAPS, BUT DO NOT OFFER A PROMISE OF GUARANTEED BENEFITS

- Health Centers Program
- Ryan White HIV/AIDS Program
- Indian Health Service
- Substance Abuse and Mental Health Services Administration
- Administration on Developmental Disabilities

This excludes other critical health programs, but these programs either do not fund direct services or only do so in limited ways: Centers for Disease Control and Prevention (CDC), National Institutes of Health (NIH), Food and Drug Administration, etc.

---

---

---

---

---

---

---

---

O'NEILL  
INSTITUTE

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 1: OVERVIEW OF US HEALTH CARE SYSTEM AND HIV PUBLIC HEALTH PROGRAMS

People with HIV are equally likely to be insured, but more likely to be in Medicaid

THE AFFORDABLE CARE ACT HAS HAD A BIG IMPACT

Figure 3

Insurance Coverage Among Adults with HIV Compared to Adults in the General Population, 2018

Insurance Type	Adults with HIV (%)	Adult General Population (%)
Private	30	36
Medicaid	40	19
Medicare	1	13
Other	0	1
Uninsured	11	30

NOTE: Data sources are different for people with HIV and the general population and statistical testing was not performed.  
HIV Data: Insurance coverage among adults with HIV. HIV Data Source: Behavioral Risk Factor Surveillance System, 2018. Coverage among general population: Kaiser Family Foundation estimates based on the Census Bureau's American Community Survey, 2018. <https://www.kff.org/hiv/issue-brief/insurance-coverage-among-adults-with-hiv/>

Figure 3: Insurance Coverage Among Adults with HIV Compared to Adults in the General Population, 2018

---

---

---

---

---

---

---

---

O'NEILL  
INSTITUTE

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 1: OVERVIEW OF US HEALTH CARE SYSTEM AND HIV PUBLIC HEALTH PROGRAMS

Medicaid expansion is a structural intervention

PWHIV 3X MORE LIKELY TO BE UNINSURED IN NON-EXPANSION STATES

Figure 4

Insurance Coverage Among Adults with HIV by State Medicaid Expansion Status, 2018

State Type	Insurance Type	Percentage (%)
Non-Expansion State	Uninsured	20
	Medicare + Other	14
	Medicaid	37
	Private	30
Medicaid Expansion State	Uninsured	6
	Medicare + Other	13
	Medicaid	49
	Private	34

NOTE: Coverage rates in Medicaid expansion or non-expansion states significantly different (p<0.05).  
SOURCE: KFF/CDC Analysis of Behavioral Risk Factor Survey Data, 2018.

Figure 4: Insurance Coverage Among Adults with HIV by State Medicaid Expansion Status, 2018

---

---

---

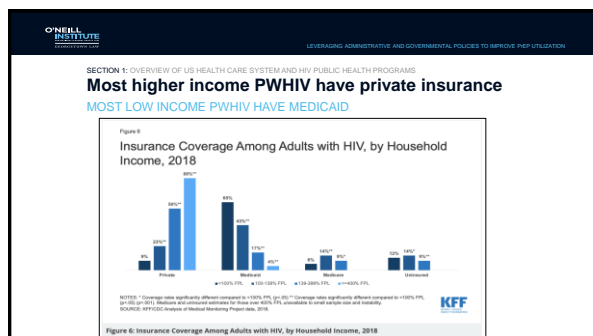
---

---

---

---

---




---

---

---

---

---

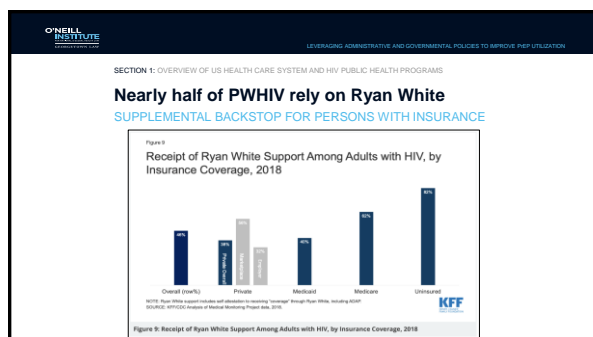
---

---

---

---

---




---

---

---

---

---

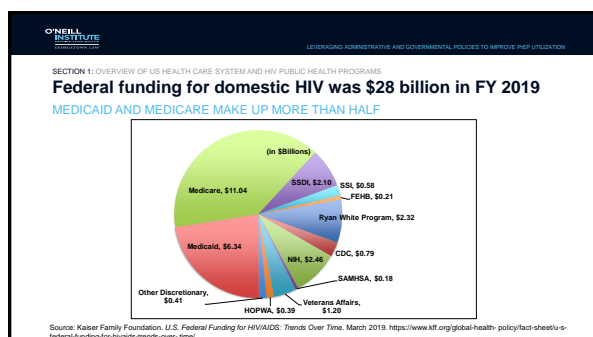
---

---

---

---

---




---

---

---

---

---

---

---

---

---

---



O'NEILL

INSTITUTE

FOR HEALTH POLICY

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2

PrEP Policy Initiatives

---

---

---

---

---

---

---

---

O'NEILL

INSTITUTE

FOR HEALTH POLICY

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2: PrEP POLICY INITIATIVES

The Affordable CARE Act

2010 LAW HAS SEVERAL POLICIES THAT SUPPORT PrEP ACCESS

- Expanded health insurance coverage, new limits on out-of-pocket costs, and minimum benefit and network standards are all helpful
- Most significantly, the ACA allows for highly-rated screenings and prevention services to be provided without cost-sharing
- Requires an A or B (evidence-based rating) from the United States Preventive Services Task Force (USPSTF): PrEP received an A rating

THE USPSTF PrEP RECOMMENDATION CAN HELP TO INCREASE PrEP USE

<b>WHAT IS THE USPSTF?</b>  The United States Preventive Services Task Force (USPSTF) is an independent panel of national experts selected by Congress and appointed by the Agency for Healthcare Research and Quality (AHRQ) within the Department of Health and Human Services (HHS).  This task force reviews the scientific literature and makes evidence-based recommendations for the use of clinical preventive services, such as screenings, counseling services, and preventive medications.	<b>WHAT DID THE USPSTF CONCLUDE?</b>  The USPSTF "found convincing evidence that PrEP is an important benefit for persons at high risk of HIV infection, either via sexual exposures or through injection drug use."  The USPSTF concluded "with high certainty that the net benefit of the use of PrEP to reduce the risk of acquisition of HIV infection in persons at high risk of HIV infection is substantial."	<b>WHY THE PrEP RECOMMENDATION MATTERS</b>  Too few people in need of PrEP are receiving it, due to both provider and patient barriers. These include lack of information regarding the evidence supporting PrEP's effectiveness and safety, as well as information on side-effects, health insurance utilization management policies, including prior authorization and cost-sharing, and expedited access to PrEP. The requirement to cover PrEP without cost-sharing, coupled with the recognition of strong evidence for its safety and effectiveness, could reduce barriers to PrEP initiation and access.
---	--	---

Source: O'Neill Institute, Quick Take: The USPSTF PrEP Recommendation, March 2020.

---

---

---

---

---

---

---

---

O'NEILL

INSTITUTE

FOR HEALTH POLICY

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2: PrEP POLICY INITIATIVES

The USPSTF Recommendation is important, but left several questions unanswered

DOES THE RECOMMENDATION REQUIRE COVERAGE OF MORE THAN THE DRUG?

The following is the closing excerpt of this Quick Take

Before the USPSTF recommendation comes into force, the federal government should issue binding guidance that clarifies that the non-medication components of PrEP care must be covered without cost-sharing as part of the USPSTF recommendation and that standards coverage of PrEP medications to ensure comprehensive coverage and prevents plans from using drug coverage policies to deter enrollment of PrEP users.

Models for such clarifying guidance associated with USPSTF recommendations include FAQs issued by CBO around polyp removal during colonoscopies, BRCA testing, and coverage of contraceptive methods.

Source: O'Neill Institute, Quick Take: The USPSTF PrEP Recommendation, March 2020.

---

---

---

---

---

---

---

---





O'NEILL  
INSTITUTE  
CONSTITUTIONAL CENTER

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2: PrEP POLICY INITIATIVES

The 340B Drug Discount Program

AN IMPORTANT SOURCE OF REVENUE FOR SAFETY-NET PROVIDERS

Established in 1992 by Congress, the 340B program requires pharmaceutical manufacturers to sell drugs at a discount to eligible clinics and hospitals.

- «Covered entities» can receive reimbursement from third-party payer,s including Medicaid and private insurance, at the higher, usual and customary rate.
- The difference in what covered entities pay and receive in reimbursement is «program income» which may be used to invest in their programs and enhance services to uninsured patients.
- The use of program income must be consistent with the purpose of the 340B qualifying program.
- Eligible covered entities include Health Centers, Ryan White HIV/AIDS Program grantees, STI clinics funded under Section 318 of the PHSA, and Title X family planning clinics.

---

---

---

---

---

---

---

---

---

---

O'NEILL  
INSTITUTE  
CONSTITUTIONAL CENTER

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2: PrEP POLICY INITIATIVES

340B includes a broad array of covered entities

RELATIVELY FEW HEALTH CENTERS AND RWHAP CLINICS PARTICIPATE

Category	Covered entities (thousands)	Total in United States (thousands)
Federal grantees		
Title X family plan	~4.2	~4.2
FQHC	~1.8	~1.8
STD clinic	~1.2	~1.2
Tuberculosis clinic	~1.0	~1.0
HIV/AIDS	~1.0	~1.0
Homeless	~1.0	~1.0
FQHC look-alikes	~1.8	~1.8
Tuberculosis facilities	~1.0	~1.0
Black lung clinics	~1.0	~1.0
Non-federal grantees		
HHS	~1.0	~1.0
DSH	~1.0	~1.0
Critical access	~1.0	~1.0
Children's	~1.0	~1.0
Sole community	~1.0	~1.0
Rural referral	~0.2	~0.2
Free-standing cancer	~0.2	~0.2
Hospitals	~1.0	~1.0

FIGURE 4-4 340B participation rates by covered entity category, 2018.

NOTE: DSH = drug-discounting share hospital; FQHC = federally qualified health center; STD = sexually transmitted disease.

SOURCE: Molinsky et al., 2018.

Source: National Academies of Sciences, Engineering, and Medicine 2021. Sexually Transmitted Infections: Adopting a Sexual Health Paradigm. Washington, DC: The National Academies Press. <https://doi.org/10.17226/69695>.

---

---

---

---

---

---

---

---

---

---

O'NEILL  
INSTITUTE  
CONSTITUTIONAL CENTER

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2: PrEP POLICY INITIATIVES

The 340B Program generates significant revenue that can support PrEP services

COVERED ENTITIES THAT QUALIFY SOLELY AS RWHAP CLINICS CANNOT USE PROGRAM INCOME FOR PrEP

- Health Centers, sexual health clinics, and others can and do use program income for PrEP services. This can include covering laboratory services, providing PrEP to the uninsured, offering case management and PrEP navigation services, and more.
- HRSA guidance does not permit program income from covered entities funded solely through the RWHAP to be used for PrEP services. Some have argued for a more expansive interpretation of the purpose of the program to encompass PrEP services as part of a comprehensive HIV response. While conceivable, it is unclear if this change could be made administratively and many places with the greatest PrEP services gaps also struggle with low rates of viral suppression raising questions of whether such a change is desirable

---

---

---

---

---

---

---


---

---

---

PrEParing for PrEP: From Policy to Implementation -- November 19, 2021

Page 9



LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2: PrEP POLICY INITIATIVES

## Ending the HIV Epidemic and Health Centers

### TRUMP ADMINISTRATION INITIATIVE SEEKS TO LEVERAGE HEALTH CENTERS FOR HIV PREVENTION AND CARE

- When the Trump Administration launched the Ending the HIV Epidemic (EHE) Initiative in 2019 with the goal of reducing new HIV transmissions by 90% by 2030, scaling up access to PrEP was a core strategy.
- A critical part of the EHE is to invest new resources in Health Centers to increase their focus on both HIV prevention and care.
- Congress awarded \$267 million for the EHE in FY 2020 of which \$50 million was for Health Centers and \$404.75 million for the EHE in FY 2021 of which \$102.25 million was for Health Centers.
- In March 2021, HRSA reported on the impact of the first awards to Health Centers. \$54 million was awarded in supplementary funds to 195 Health Centers in 57 EHE jurisdictions:
  - 93% hired dedicated staff for a total of 389 FTEs;
  - 573,000 people were tested for HIV;
  - 2,260 were diagnosed and received follow-up within 30 days; and
  - Nearly 50,000 people were prescribed PrEP at Health Centers

---

---

---

---

---

---

---

---

---

---



LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2: PrEP POLICY INITIATIVES

## Ready, Set, PrEP

### TRUMP ADMINISTRATION PROGRAM TO COMPLEMENT THE ENDING THE HIV EPIDEMIC (EHE) INITIATIVE

- Announced as a partnership with Gilead Sciences, at the time, the sole manufacturer of FDA-approved PrEP medication. Gilead promised to donate up to 2.4 million bottles of medication per year through 2030 to CDC to distribute to uninsured people in the US who were at high-risk for HIV. Covers both Emtricitabine/Tenofovir Disoproxil Fumarate and Emtricitabine/Tenofovir Alafenamide.
- The intention of this partnership was to create a new pathway for extending access to PrEP for people without prescription drug coverage.

---

---

---

---

---


---

---

---

---

---



LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 2: PrEP POLICY INITIATIVES

## Ready, Set, PrEP To Date

### LIMITATIONS OF THE PROGRAM HAVE LIMITED ITS IMPACT

- It is estimated that this program, which is intended to serve up to 200,000 people, has had fewer than 2,000 participants.
- Time needed for program scale-up and COVID-19 fallout have hindered progress.
- Larger structural shortcomings, however, have limited the program's appeal. It is for people without prescription drug coverage, who are thus unlikely to have insurance. The program, however, only provides the drug for free and does not cover laboratory services or other aspects of the PrEP regimen. Gilead's patient assistance program also has been generous and may be a more attractive and accessible option.
- The program was structured to operate through commercial pharmacies and missed an opportunity to partner with Health Center and other public health pharmacies.
- Program improvements could increase its impact so that it becomes a valuable contributor to PrEP access.

---

---

---

---

---


---

---

---

---

---



LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 3

Ongoing and Future PrEP Policy Issues and Threats

---

---

---


---

---

---

---

---



LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 3: ONGOING AND FUTURE PrEP POLICY ISSUES AND THREATS

340B Reforms

MANUFACTURERS HAVE SOUGHT TO ELIMINATE OR NARROW 340B

- Pharmaceutical manufacturers have never liked the program and have sought ways to narrow its scope.
- As part of the ACA, Congress expanded 340B to cover more types of hospitals.
- In recent years, numerous efforts have been made to fundamentally alter the program, but so far, they have been unsuccessful.
- Following a court decision in August 2020, six manufacturers (AstraZeneca, Eli Lilly, Novartis, Novo Nordisk, Sanofi, and United Therapeutics) stopped providing discounted drugs through the program; in 2021, HRSA began enforcement action. Legal challenges have been raised over whether manufacturers can unilaterally put conditions on the drug discount program and whether HRSA can use its enforcement authority. These issues remain unresolved.
- Bipartisan legislation has been introduced the PROTECT 340B Act to protect 340B covered entities.

---

---

---


---

---

---

---

---



LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 3: ONGOING AND FUTURE PrEP POLICY ISSUES AND THREATS

Generic PrEP and Revenue Impacts for 340B Clinics

DEPENDENCE OF SAFETY NET PROVIDERS ON 340B PROGRAM INCOME COMPLICATES GENERIC PrEP ACCESS

- Safety net clinics do not receive the same level of program income from generics.
- Reasonable clinical debate may be warranted over which PrEP products to prescribe, but safety-net clinics most likely to serve most PrEP-eligible people could lose significant 340B program income by prescribing generics, thus prescribing decisions may not be based solely on clinical criteria
- Fears over impact on 340B may alter HIV stakeholder engagement in broader debate over drug pricing and price negotiation.
- To enhance long-term sustainability, the HIV community may need to step back and assess reliance on the 340B program income and whether alternative financing approaches are needed.

---

---

---


---

---

---

---

---



O'NEILL

INSTITUTE

FOR HUMAN RIGHTS AND JUSTICE

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 3: ONGOING AND FUTURE PrEP POLICY ISSUES AND THREATS

Looking ahead, new opportunities could be ahead

THE WHITE HOUSE IS EXPECTED TO RELEASE A NEW NATIONAL HIV/AIDS STRATEGY ON WORLD AIDS DAY

- A major challenge for the HIV community is keeping the American people and our elected officials invested in ending the HIV epidemic as the size of the epidemic decreases and the sense of threat recedes.
- Improving health equity in PrEP access and health outcomes must be a central focus of the HIV response and must guide all community policy decisions.
- Getting more PrEP and other services covered by mandatory programs (Medicaid and Medicare) and private coverage may increase sustainability.
- Emerging long-acting products for PrEP and treatment create new reasons for excitement.

---

---

---


---

---

---

---

---



O'NEILL

INSTITUTE

FOR HUMAN RIGHTS AND JUSTICE

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 4

Resources

---

---

---


---

---

---

---

---



O'NEILL

INSTITUTE

FOR HUMAN RIGHTS AND JUSTICE

LEVERAGING ADMINISTRATIVE AND GOVERNMENTAL POLICIES TO IMPROVE PrEP UTILIZATION

SECTION 4: RESOURCES

O'Neill Institute PrEP Resources

GO TO <http://bit.ly/USHIVpolicyproject>

- Kates, J., Dawson, L., Horn, T.H., Killelea, A., McCann, N.C., Crowley, J.S., and Walensky, R.P. "Insurance coverage and financing landscape for HIV treatment and prevention in the USA," *Lancet*, published online February 18, 2021. doi.org/10.1016/S0140-6736(21)00397-4.
- Quick Take: Ensuring Compliance with New Federal USPSTF PrEP Guidance, September 2021
- Quick Take: The USPSTF PrEP Recommendation, March 2020
- Big Ideas: Achieving Sufficient Scale of PrEP Use is Critical to Ending the HIV Epidemic, August 2019
- Expanding Access to Pre-Exposure Prophylaxis (PrEP) for Adolescents and Young Adults: Models for Addressing Consent, Confidentiality, and Payment Barriers, by Sean Bland for amfAR, March 2019
- Long-Acting HIV Prevention and Treatment are Coming: Preparing for Potential Game Changers (4-document series), for amfAR, July 2018, <https://www.amfar.org/long-acting-arv/>

---

---

---

---

---

---

---

---

## Question-and-Answer Session



---

---

---

---

---

---

---